

...explore the business side of science

Seminar Series

Experts who have bridged the gap between the biomedical and business disciplines share their experiences, advice, and perspectives

Biotech Journal Club

A case-based discussion of business articles relevant to biotechnology

Case Study Group

A weekly group intended to give exposure to management consulting, business cases and structured problem solving

TUNECC

Tufts University New England Case Competition is a structured problem solving consulting competition focusing on the life science industry

Resources

- Library Business Section and Online access to business journals:
<http://goo.gl/idHnwm>
- Stay Informed: TBBC LinkedIn Group and Email List (see below to join!)
- Tufts Tech Transfer Office Internships
- Be a Leader: Volunteer with TBBC now, *Lead* it in the future



www.goo.gl/WuY7JL

Learn More!



www.goo.gl/6dty8w

TBBC Events

Join Now:

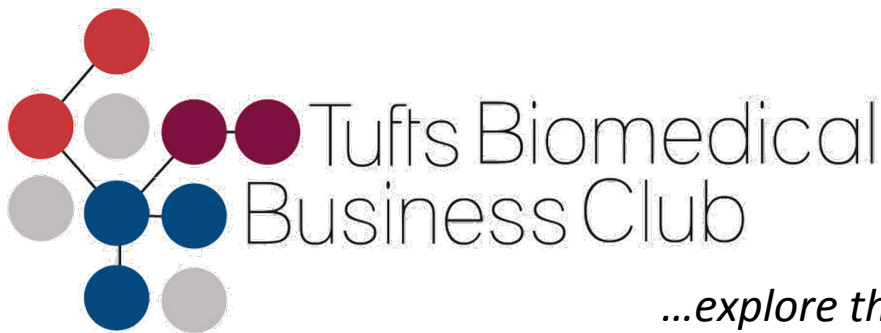
Email Us:

Tuftsbiotech@gmail.com

Subject: Membership Info

Body: Join

+ Link to your LinkedIn profile
(if you have one)



...explore the business side of science

QUIZ – Define these words:

- Consulting -
- Business Development -
- Entrepreneurship -
- Equity Research -
- Product Sales/Marketing -
- Project Management -
- Venture Capital -
- Tech Transfer/SBIR -
- Leadership -
- Networking -

What's the difference between a CV and a Resume?

Do you know these groups?

- FierceBiotech
- Third Rock Ventures
- Propel Careers
- StayinMA.com
- Tufts Entrepreneurship Network

CHALLENGE:

Update or Create Your LinkedIn Profile *Tonight!*

Answers: www.goo.gl/WuY7JL